



MarthaPinilla
graphic designer



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marthapinilla.com

559.802.6237

EDUCATION

2011 - 2015

Bachelor of Fine Arts

Graphic Design, CSU Fresno

2008 - 2011

Associate of Arts

College of the Sequoias, Visalia

SPECIAL SKILLS

Languages

Bilingual (Spanish) read, write and speak fluently

Hobbies

Listen to the Rolling Stones while enjoying a cup of Colombian Coffee

Interest

Movies, Books, Photography, Nature. Gardening

FREELANCE

2017 - Present

Arte Americas Museum

Design posters, flyers and programs for dance shows.
Create Digital graphics

February 2016 - Present

AM Consulting Engineers

Design and order Business cards. Website.

June 2015 - Present

City of Huron

Designer and editor City Newsletter. Translate.
Website and Facebook management.

2017 - 2021

Mid Valley Disposal

Design flyers for cities with recycling information.
Translate.

WORK EXPERIENCE

August 2021 - Present

Graphic Designer

Butler Branding

Create visual concepts. Develop production design. Work with the team to plan campaigns for multiple platforms. Develop graphics for various marketing mediums both digital and traditional.

December 2018 - March, 2020

Graphic Designer

Reliance Marketing

Create marketing materials for print in house. Support London Properties branding guidelines. Work closely with Real Estate agents. Photography.

November 2015 - November 2018

Graphic Designer

Better Business Bureau

Design marketing materials for print and digital. Support branding guidelines. Website maintenance. Assist with Social media content and graphics. Attend trade shows, community programs, and presentations. Photography.

June 2015 - November 2018

Graphic Designer

Associated Students, Inc.

Design and produce marketing materials print and digital. Design multi-page publications, marketing campaigns and individual collateral.

June 2015 - November 2015

Graphic Designer

Ideas Multi Communications

Design print and digital materials. Assist with office organization.

December 2014 - May 2015

Graphic Designer Intern

Arte Americas Museum

Design materials print and digital for museum events.

August 2013 - May 2015

Assistant Art Director

The Collegian, CSU Fresno

Assist the Art Director. Interact with advertising managers, representatives, General Manager, and occasionally with advertisers. Design ads: print and digital, and assist with the advertisement production.