



MarthaPinilla
graphic designer

ABOUT ME

I am a graphic designer specialize in brand identity and print design such as business card, letterhead, brand collateral, brochure, flyer, editorial layout, postcard, poster, invitation. Also, WordPress design and Maintenance, CMS maintenance, digital marketing, Social media, and photography.

I hold a Bachelor of Fine Arts in graphic design from California State University, Fresno. I have over 5 years of experience in the field.

EDUCATION

Bachelor of Fine Arts

Graphic Design, CSU Fresno 2015

Associate of Arts

College of the Sequoias, Visalia 2011

SPECIAL SKILLS

Skills

Bilingual (Spanish) read, write and speak fluently

Hobbies

Listen to the Rolling Stones while enjoying a cup of Colombian Coffee

Interest

Movies, Books, Photography, Nature. Gardening

FREELANCE

Mid Valley Disposal

March 2017 - Present
Design flyers for cities with recycling information. Translate.

Arte Americas Museum

January 2017 - Present
Design posters, flyers and programs for dance shows. Create Digital graphics

AM Consulting Engineers

February 2016 - Present
Design and order Business cards. Website.

City of Huron

June 2015 - Present
Designer and editor City Newsletter. Translate. Website and Facebook management.

CONTACT

marthapdesigns@gmail.com
marthapinilla.com
559.802.6237

WORK EXPERIENCE

Graphic Designer

Reliance Marketing December 2018
March, 2020

Create marketing materials for print in house. Support London Properties branding guidelines. Work closely with Real Estate agents. Photography.

Graphic Designer

Better Business Bureau November 2015
November 2018

Design marketing materials for print and digital. Support branding guidelines. Website maintenance. Assist with Social media content. Attend trade shows, community programs, and presentations. Photography.

Graphic Designer

Associated Students, Inc. June 2015
November 2018

Design and produce marketing materials print and digital. Design multi-page publications, marketing campaigns and individual collateral.

Graphic Designer

Ideas Multi Communications June 2015
November 2015

Design print and digital materials. Assist with office organization.

Graphic Designer Intern

Arte Americas Museum December 2014
May 2015

Design materials print and online for museum events.

Assistant Art Director

The Collegian, CSU Fresno August 2013
May 2015

Assist the Art Director. Interact with advertising managers, representatives, General Manager, and occasionally with advertisers. Design ads: print and online, and assist with the advertisement production.

AWARDS

Gold Addy

American Advertising Federation March 2015
Sales promotion, Packaging.

VOLUNTEER

American Red Cross

April, 2020 - present
Recruitment & Intake - VIPC Intake Team Member