



WORK EXPERIENCE

August 2021 - Present

Graphic Designer

Butler Branding

Lead production designer responsible for multi-clients collateral and assets. Experience in web and print graphic elements for clients' projects. Takes initiative in designing graphic icons, illustrations, and typography for new clients. Creates high-level website designs and is responsible for implementing typography and branding into marketing design collaterals. Takes initiative in researching new and existing clients to stay on top of design changes and trending styles. Experience in creating and designing new clients' branding guidelines and logo designs. Takes initiative to work directly with clients to make sure the designs are up to their standards. Works in a fast-paced environment for quick turnarounds.

June 2015 - Present

Freelance Designer

Lead Designer and editor for the City of Huron Newsletter. Responsible for translating content from English to Spanish. Content management for the City of Huron Website and Social Media account.

Lead designer for AM Consulting Engineers. Responsible for company collaterals. Responsible for creating and designing AM Consulting Engineers website.

Lead designer for Arte Americas Museum. Responsible for all print and digital media using Photoshop, Illustrator, and Indesign. Work as a marketing designer for artists and events to showcase their talents.

December 2018 - March 2020

Graphic Designer

Reliance Marketing

Lead designer responsible for marketing materials for real estate agents. Experience in creating and enforcing company branding guidelines. Creative direction for photography for headshots and company events.

November 2015 - November 2018

Graphic Designer

Better Business Bureau

In-house lead designer oversaw the design department. Responsible for designing marketing materials for print and digital. Experience in creating branding guidelines for the company. Content management for the company website on a daily basis. Created and designed social media content and graphics. Experience in creative direction using photography for trade shows, community programs, and presentations.

June 2015 - November 2018

Graphic Designer

Associated Students, Inc.

Lead designer responsible for print and digital design. Experience in multi-page publications, marketing campaigns, and digital and print collateral assets using Photoshop, Illustrator, and Indesign. Managed and oversaw the website updates on a daily basis. Content management for the company.

June 2015 - November 2015

Graphic Designer

Ideas Multi Communications

Lead designer responsible for designing digital ads for various companies. Implemented design standard practices to organize digital files system.

December 2014 - May 2015

Graphic Designer Intern

Arte Americas Museum

Lead designer for all print and digital media using Photoshop, Illustrator, and Indesign. Took responsibility to do research about their shows and events to be able to create the designs needed. Worked as a marketing designer for artists and events to showcase their talents.

August 2013 - May 2015

Assistant Art Director

The Collegian, CSU Fresno

Responsible for implementing production layout using Indesign to create digital ad spreads. Took initiative in creating a design from advertising managers and representatives. Set standards for print layout for the production team. Responsible for designing ads using Photoshop, Illustrator, and Indesign.

EDUCATION

2011 - 2015

Bachelor of Fine Arts

Graphic Design, CSU Fresno

2008 - 2011

Associate of Arts

College of the Sequoias, Visalia

SPECIAL SKILLS

Languages

Bilingual (Spanish) read, write and speak fluently

Design Tools

Adobe Illustrator, Photoshop, Indesign, Acrobat. Figma. Content Management for Wordpress

Project Management

Asana, Toggl, Microsoft Office, Slack, Dropbox